

# SALON 2011

## SMART

FRESH THINKING ON BUSINESS

3-4 APRIL 2011

PARK PLAZA RIVERBANK HOTEL, LONDON

## THE PROGRAMME

### SUNDAY 3 APRIL

- 14.00 Registration opens
- 16.00 Welcome from Creative HEAD publisher,  
**Catherine Handcock**
- 16.10 **RENAISSANCE GENERATION: BEYOND X, Y, Z**  
When it comes to people management, world-respected business consultant **Cory Couts** reveals why our commonalities rather than our differences are fast becoming paramount
- 17.00 FREE TIME
- 19.00 **CHAMPAGNE RECEPTION**
- 20.00 **DINNER AND HAIR SHOW**  
For your eyes only! Creative powerhouse **Tim Hartley** showcases his unique skill and technical brilliance in an exclusive live show
- 22.00 **MEET TIM AND HIS MODELS**

# THE PROGRAMME

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## MONDAY 4 APRIL

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09.15

Welcome by Creative HEAD publisher, **Catherine Handcock** and UK managing director of Goldwell and KMS California, **Nick Wood**

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09.30

### WEB EDGE

Headmasters' **Emma Freeman** and **Laura Hinton**, winners of the 2010 Most Wanted Best Online Salon award, offer an enlightening insight into the bountiful benefits of internet technology

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10.00

### HAVING IT ALL

Renowned colourist, owner of four successful salons and resident hair colour expert on Channel 4's 10 Years Younger, **Lisa Shepherd** reveals the lessons she's learned throughout her exceptional 20-year career

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10.30

### SMART TALK

A change of pace! SALON SMART's workshop sessions will be more interactive, more dynamic and more beneficial than ever to your business. Hot topics communication and social media promise to motivate you into bottom line-boosting action!

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11.00

COFFEE AND CAKE

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11.20

### BECOME A BUSINESS HEAVYWEIGHT

In today's tough market, running a salon is no easy feat. **Ken West** from business coaching organisation 3.6.5 reveals the pearls of wisdom that have helped the likes of Lee Stafford and Barrie Stephen stay on top

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# THE PROGRAMME

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## MONDAY 4 APRIL

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11.40

Keynote session

### **RENAISSANCE GENERATION: BRINGING ART BACK INTO BUSINESS**

In our quest for professionalism and fear of making mistakes, have we lost some of the fun, adventure, and – dare we say it – artistry at the salon? View your business in a fresh new light as **Cory Coutts** asks you to forget everything he's ever told you about business!

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12.30

### **WORKING LUNCH**

SALON SMART's infamous lunchtime gathering mixes invaluable networking opportunities with a buzzing marketplace hosted by top hairdressing and business brands

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14.00

### **THINK TANK**

Live and direct! SALON SMART'S infamous question and answer session presents a unique opportunity to put your burning business issues to an expert panel

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15.00

### **SMART TALK**

A second opportunity to take part in SALON SMART's interactive workshops

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15.30

COFFEE AND CAKE

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15.50

### **ME, MYSELF AND I**

Multi-award-winning hairdresser **Angelo Seminara** has captivated the world with his breathtaking avant-garde work, cool session style and insatiable drive and passion. But what's life really like for the globetrotting icon – and is it business as usual? Enjoy a unique and frank interview with the man of the moment

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17.00

CLOSE

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